

# Increasing Engagement on Zoom

Ideas Gathered from Bill Hoogterp in “Own the Room” webinar on Zoom

[https://success.zoom.us/rec/play/ljU-QrCWWPL9qjD1Ee3fDZ2LLpRIOUI7veonGPmZiWywV\\_WHkKegMvZAAXD67VjRUdBC07XhOl-KVLm3.yC0Sp9wIPycKmODO?autoplay=true](https://success.zoom.us/rec/play/ljU-QrCWWPL9qjD1Ee3fDZ2LLpRIOUI7veonGPmZiWywV_WHkKegMvZAAXD67VjRUdBC07XhOl-KVLm3.yC0Sp9wIPycKmODO?autoplay=true)

## Basics

1. Fill the frame (get close enough to your screen that you fully fill the frame)
2. Where do I look? You will want to look at yourself or others on the screen but if you need others to connect to what you are saying, look right at the webcam (top middle of laptop screen)
3. Lighting (don't have lighting source behind you, lighting should be coming from above you or in front of you but adjust so there is not a glare)

## Dimensions

If you need to “present” or talk for a bit include as many dimensions as possible.

1D = just content (with monotone voice and blank face) 20% will be remembered

2D = content and tone of voice are supporting each other

3D = content + tone of voice + body language are supporting each other 60% will be remembered

Let meaning/content drive your tone of voice and body language (don't over think)

4D = Take all of this up a notch or two (need to stand up and adjust screen for this one)

1. Think of the screen as a living canvas (use your arms and body)
2. Use depth (move close or far from screen)
3. Move to a different place for each main point

## Engagement (Most Useful Part for English Clubs)

1. “Around the Room”
  - a. Ask a question (easy—just gauging prior knowledge or drawing people in) about your topic and have each person give a half-sentence answer. Call on each person. Once a person speaks, they are invested in the meeting.
2. “Body Poll”
  - a. Everyone holds up their thumb and tilts to the side (like a needle on a dial) that is at the midpoint. Ask How much do you enjoy grocery shopping right now? Where do you think the economy will be in 10 years? Thumbs up is great, thumbs down is bad.
  - b. Hold up fist as you say “from 0” then open both hands “to 10” how much do you love chocolate? Everyone holds up how many fingers represent how much they like what you said.

- c. Everyone stands up. Show me how you feel with whole body (as answer to question), mime sport played as a child, do you like painting or drawing better? Show me.

### Tips for Engagement Activities

- Have a trigger (Do it on the count of three!)
  - As people answer you are only ½ done. (From there ask, “Look around. Who loves chocolate the most/least . . .”)
3. Use whiteboard
  4. Use breakout rooms